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Pitch Reflection

Using “divs” in the HTML of my page allowed me to organize the page in such a way that highlighted my different main points. On the home page, I used divs to outline my pitch and the reasons why I think having a central hub is a good idea for college students. On the “market” page, they were used to organize the different groups and locations that would benefit from such a site.

Using the CSS, I was able to make these divs stand out even more. Particularly on the “market” page this strategy worked well. By making each div a color, I was able to encourage people to keep scrolling down, since they can see the top of the next box and are curious what is next on the page.

Since the information I used for my pitch was divided among three pages, the different CSS rules I used to highlight the divs made the page have more content on it so it wasn’t empty to look at with minimal words. It helped to focus the eyes on the main points rather than the details.

Another CSS rule I loved that I used was “li a:hover” to highlight the link in the tab when the mouse moves over it. I think it’s good because it shows the navigation bar is active, while also adding some “animation” and texture to the page to make it more interactive.

For my website, I only used one image for the main page to show Downtown Pittsburgh at night to help promote the theme of my pitch. I found this picture through Google Images and Wiki Commons. Once I found the original site for the image, I found that the image can be used for noncommercial use and can be modified, as long as the source is given credit. Though I did not modify the image, I still used the pictures attached source code and listed it below the image on the site like the source requires.

Since I am still just beginning to use Dreamweaver, a challenge I had was trying to use the preset codes to create the site, and in the end I ended up coding the whole site from scratch anyway, and just using the preview window to ensure the site looked correct, instead of opening and closing the website preview. I also had a bit of trouble creating the navigation bar in terms of spacing of the li items since I kept forgetting which elements should be added to li and which ones to ul.

Overall, I think my site met a lot of the aspirational criteria since I linked between three pages, and used font families. I also think I did a good job of using one “spot” color, the light blue, to contrast against the purple background.